

amnesty international and blogging

An Introduction

November 2005

Contact:

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About 21Publish

- 21Publish is a turn-key software solution to customize and manage your multi-user blogging platform.
- 21Publish works for amnesty international in Germany and the U.S.

About Blogs

- Blogs are interactive websites that connect people
- Blogs allow people to publish pictures and text online without any technical know how
- Blogs are a worldwide phenomena : every second a new blog is created



Blogs give people a voice

- Everyone can find an audience (5 to 50.000 visitors)
- News travel fast in the blogosphere because extensive linking and references can reach massive audiences.
- Blogs are bottom-up publishing while traditional media is top-down communication

Uses: ONE: Employee or Experts Group Blogs

Employees or selected personalities like journalists are blogging within the framework of the existing website.



Home

New Evidence of Human Rights Violations in Oil-Rich Niger Delta

Ten years after the execution of human rights advocate Ken Saro-Wiwa and eight fellow activists, a new report reveals that the people of Nigeria's oil-producing Niger Delta continue to face death and devastation at the hands of security forces.

See "[Chevron in Nigeria: Claiming Rights and Resources.](#)"

Act now: [Support the Human Rights Claims of the Niger Delta People](#)

No comments 0 TrackBack(s)

Human Rights Violations in the U.S.-led "War on Terror" to Be Central Theme of Amnesty's Mid-Atlantic Regional Conference

Amnesty International USA (AIUSA) members, staff and activists from throughout the Mid-Atlantic region will tackle some of the most urgent human rights

▶ [Home](#)

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Recent posts

5:55 PM [Death Penalty](#)

3:08 PM [Denounce Torture](#)

11:43 [Violence](#)

AM [Against Women](#)

9:55 AM [AIUSA](#)

Blog List

AIUSA



Nura Alispahic (R) recognized her son in a video of the 1995 Srebrenica massacre released June 1. © AFP.

Srebrenica Survivors Await Justice

Ten years ago, Bosnian Serb forces killed approximately 8,000 men and boys at Srebrenica in the former Yugoslavia. Although the international tribunal called it genocide, suspects remain free and survivors still await justice. **Take action.** »



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Death Penalty Blog

Wednesday, November 16, 2005

Harold Wilson is 122nd death row inmate freed

Harold Wilson was sentenced to death over 16 years ago in Pennsylvania. New DNA evidence helped lead to his acquittal, making him the 122nd person freed from death row. Wilson is the second person to be exonerated this year, and the sixth in Pennsylvania since 1982. Death Penalty Information Center Executive Director, Dick Dieter said, "This case is further evidence that the death penalty risks executing innocent people."

Read the [DPIC Press Release](#).

Learn more about how the [death penalty makes mistakes](#).

"I cannot support a system which, in its administration, has proven so fraught with error and has come so close to the ultimate nightmare, the state's taking of innocent life... Until I can be sure that everyone sentenced to death in Illinois is truly guilty, until I can be sure with moral certainty that no innocent man or woman is facing a lethal injection, no one will meet that fate."

-- Governor George Ryan of Illinois, January 2000, in declaring a moratorium on executions in his state, after the 13th Illinois death row inmate had been released from prison due to wrongful conviction. In the same time period, 12 others had been executed.

▶ [Death Penalty Blog](#)

Blog List

AIUSA

Death Penalty Blog Roll

[1000 Executions Blog](#)

[Abolish the Death
Penalty](#)

[Capital Defense Weekly](#)

[The Lonely Abolitionist](#)

[Project Hope to
Abolish the Death
Penalty](#)

[Sister Helen Prejean](#)

[Tell us about your blog](#)

»

Uses TWO: The Army of Bloggers

- Open your blogging community to let people associated with ai blog to enforce your appearance on the Internet
- Start blogging communities to let people blog about current human rights issues e.g. 1000 Executions Blog
- Start blogging communities where members of the local opposition or supporters worldwide can blog to gather the voices of and to support local opposition e.g. Students in Iran

Uses **THREE**: Support your local chapters

Blogging makes it very easy for local chapters or groups to start an online appearance and report about their activities

- easy to use
- one design for all
- integrated buttons for fund raising



Gruppen



controlarms.org

amnesty international ist eine weltweite, von Regierungen, politischen Parteien, Ideologien, Wirtschaftsinteressen und Religionen unabhängige Mitgliederorganisation. Auf der Grundlage der Allgemeinen Erklärung der Menschenrechte wendet sich ai gegen schwer wiegende Verletzungen der Rechte eines jeden Menschen auf Meinungsfreiheit, auf Freiheit von Diskriminierung sowie auf körperliche und geistige Unversehrtheit.

Auf den folgenden Seiten finden Sie die Links zu den Internetauftritten der lokalen Gruppen und Bezirke und Spezialgruppen der deutschen Sektion von amnesty international.

Neues aus den Gruppen

22:17 [Schwerin-Gruppe1444](#)

12:07 [SdS1](#)

21:54 [IndigeneVoelker](#)

20:37 [Pressemeldungen](#)

14:44 [Mainz-Gruppe1260](#)

■ Verzeichnis Adressen

[ai-Bezirksbüros in Deutschland](#)

[ai-Spezialgruppen zu Ländern und Themen mit Internetseiten](#)

[Lokale ai-Gruppen in Deutschland mit Internetseiten](#)

■ Lokale ai-Gruppen in Deutschland mit ai-Weblogs

Gruppen von A-Z:

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

- home**
 - presse
 - ai-journal
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 - länder
 - themen
 - asyl
 - jahresbericht
- mitmachen**
 - urgent actions
 - appellfälle
 - fördern
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- spenden**
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 - suche
 - login

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seko-straftlosigkeit

**Straftlosigkeit****ai - Berichte****Dokumentationen****Länder/Beiträge****Rechtsgrundlagen****Links****Onlinepetitionen****Seminare****Newsletter****Kontakt****Fotogalerie****News**

Seminare

Grundlagen, Bedeutung und aktuelle Entwicklungen der Internationalen Strafrichterbarkeit

Tagungsort: Würzburg (Frankenwarte)
Datum: 03.02.2006-05.02.2006
Informationen: sekostraftlosigkeit@yahoo.de

Schwere Menschenrechtsverletzungen wie Völkermord, Verbrechen gegen die Menschlichkeit und Kriegsverbrechen können nur dann wirksam verhindert werden, wenn die potentiellen Täter mit ihrer schlagkräftigen weltweiten Strafverfolgung rechnen müssen. Voraussetzung hierfür ist der Aufbau eines engmaschigen Netzes nationaler und internationaler Strafrichterbarkeit, das hilft, Täter zur Rechenschaft zu ziehen und damit der Straftlosigkeit ein Ende setzt. Neu geschaffene Mechanismen wie der Internationale Strafrichterhof und das Völkerstrafgesetzbuch in Deutschland geben Anlass zur Hoffnung, dass sich dieses Netz tatsächlich immer enger zieht.

Die Seko gegen Straftlosigkeit lädt alle Interessenten mit und ohne juristische Vorkenntnisse dazu ein, anhand konkreter Fallbeispiele die rechtlichen und politischen Voraussetzungen und konkreten Bedingungen der internationalen Strafverfolgung kennen zu lernen.

Ziel des Seminars ist es,

die rechtlichen Grundlagen der internationalen Strafrichterbarkeit zu

**IHRE
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Bitte geben Sie bei allen
Spenden folgende
Nummer an:

2912

Uses FOUR: Worldwide Intranet Communication

Blogging can happen behind the firewall for intra-organizational communication only

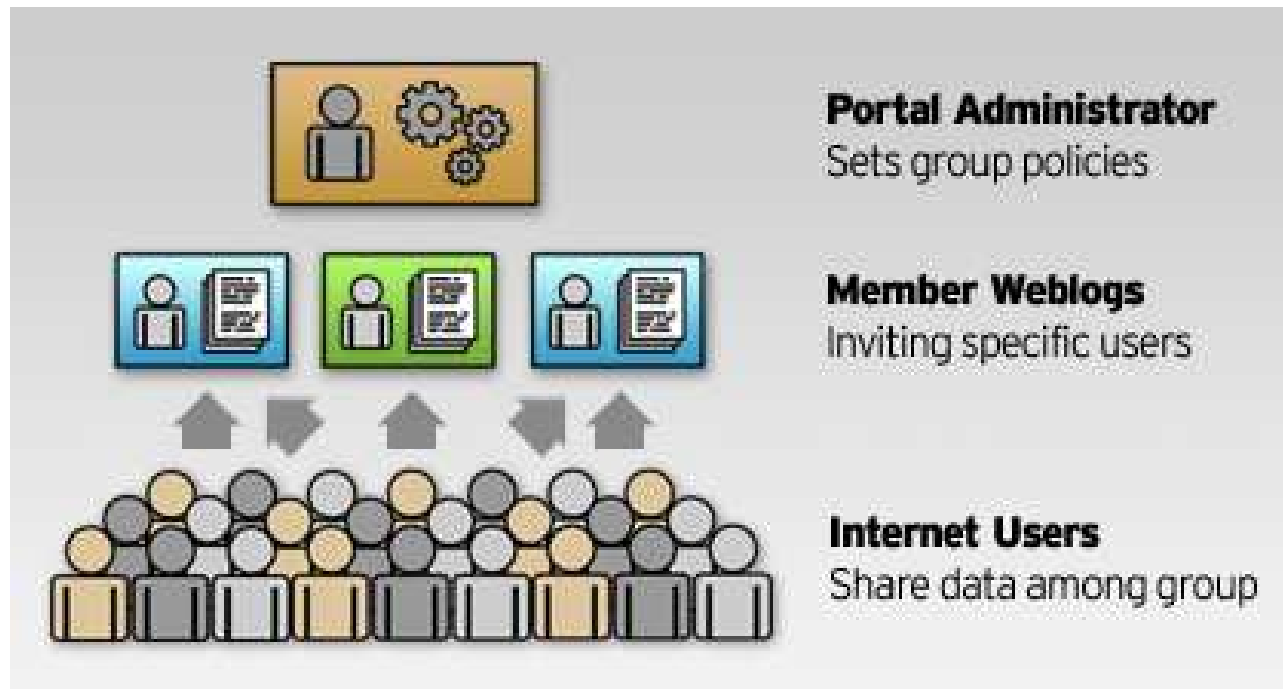
- Blogs about new trends in fund raising
- Blogs about upcoming events or campaigns
- Blogs to inform about news in a certain country
- Blogs on organizational matters
- => more informal and newslike tonality with feedback and other interactive options

How to introduce and plan Non-Profit-Blogging

1. Set your goals: What do you want to achieve
2. Pick the right concept. Define the requirements
3. Appoint a project and community manager
4. Develop Blogging Policies
5. Offer training on Blogging:
How to do it - what to do it for
6. Make yourself known:
Tell the Blogosphere you are there
7. Monitor results

See also „Blogging for our brand: Building a business blogging community for Hill & Knowlton“ at
<http://www.globalprblogweek.com/2005/09/19/cook-hk-blogging-community/>

- 21Publish provides a unique 2-layer solution to manage and run a private-label blogging application



- 21Publish is a leading provider of hosted multi-user blogging solutions
- Located in the United States and Germany
- Serving customers like amnesty international, hlx, McGraw-Hill, Mercury Interactive and many small & medium size communities
- See more at www.21publish.com



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